

To Listen to the play back of the call follow this link:

https://myhealthplan.webex.com/myhealthplan/ldr.php?RCID=f569bae24614423a5b9f0def41942c06

AGENDA BlueCross BlueShield Minnesota

- Welcome and Introduction
- Resource Sharing Winter Cycling Congress Recap
- Walkable Communities Engagement Toolkit:
 - Chris Kartheiser
- State Policy
- Announcements
- Open Space

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http://calgaryherald.com/news/traffic/five-things-we-can-

Confident learns from minneapolis about winter bike friendliness

To shake things up we are going to start our calls a little differently and open with an opportunity to share an interesting or helpful new resourcee. It can be local, regional national. Technical or soft skills. If you thought it was interesting, odds are other will as well.

Add notes:



 Story about Pedal Power at Pillsbury Elementary School:

http://www.kare11.com/life/family/kids-who-kare/pillsbury-pedal-power-leads-by-example/44310423

Relevance of planning for winter...useful link:
http://saferoutespartnership.org/blog/let-it-snow-ways-help-walking-winter-months

Slow Roll Detroit:

https://www.youtube.com/watch?v=Y831ZjMZSis

The power of creating experience and the power of just going on a bike ride.

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On other Comment: Maren attended Active Living Research (held in sunny Florida). Keynote brought up the term TAB (Temporarily Abled Person) which describes all of us that do not live with a disability but may at some time.

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Walkable Communities Engagement Toolkit

Safe Routes Network Call



Statewide Pedestrian System Plan





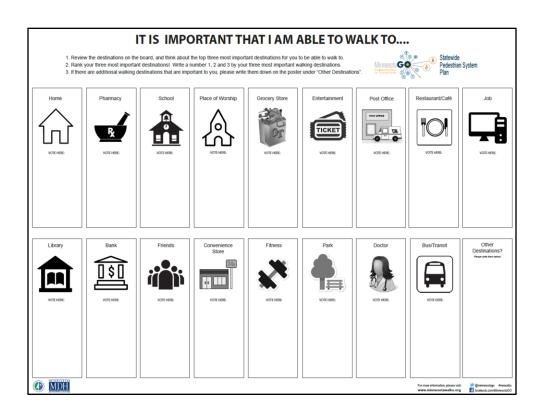




Two Activities (and a Third for the kids)

- Activity #1 Priority destinations
- Activity #2 What are the barriers to walking and what gets people walking
- Activity #3 For the kids!





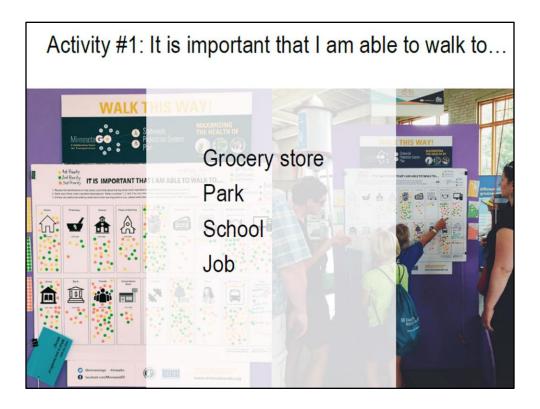


Works for events as big as the State Fair and as small as a meeting with the city council

Set-up Instructions

- 1. Print the Activity #1 PDF.
- 2. Cut out all of the destination icons
- Tape (or glue) each icon to the foam core board (see example image).
- Paste the title on the top of the foam core.
 The title should read: "It is important that I am able to walk to...."
- If you are going to an event, cut out many sheets of sticky dots, with 3 dots on each sheet. This will make it easy to hand out 3 dots to each participant.
- Label the dots on each sheet 1, 2, and 3. This allows participants to prioritize their top destinations.
- ** Alternatively to 5 and 6 (especially if this board will be un-staffed), you could print the instructions for the top of the board and place a marker next to the board so people could write 1, 2, and 3 next to their top three destinations. Below is an example of this activity board at a recent event.

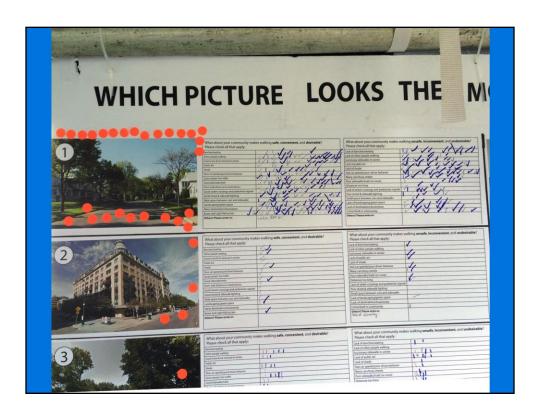






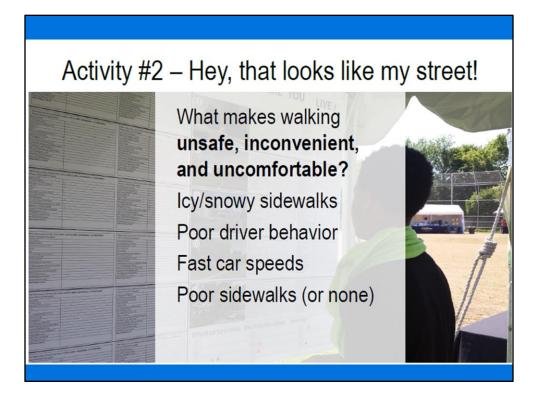
Find the picture that looks the most In the two tables next to that picture a. What about your community b. What about your community 3. If a characteristic is not listed in the	, mark up to five ch makes walking sa makes walking un	aracteristics from e fe, convenient, and safe, inconvenient,	each of the two desirable? and undesira	categories:	Mi	nnesota G	i i	Statewide Pedestrian Sy Plan	stem
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								Others? Please write-in:	

First time we did this at open streets in Minneapolis using post-it notes. We clustered those answers and created this list to simplify the process, leaving a space for 'other' if needed.





This is the image that did not appear in the webinar.





Children's activity

- Fun activity to entertain kids while their parents are participating
- Find your way to destinations
- Share information to parents





Some lessons learned

- See how much space you will have beforehand
- Prizes are great!
- Directional flow of traffic
- Have a good attention grabber
- Keep shift-time reasonable
- Schedule overlap in shift times
- Peak event hours

Meet the people where they are

- Provides opportunity to engage underserved communities
- Gives more people access to the planning process
- Less intimidating than other forms of engagement

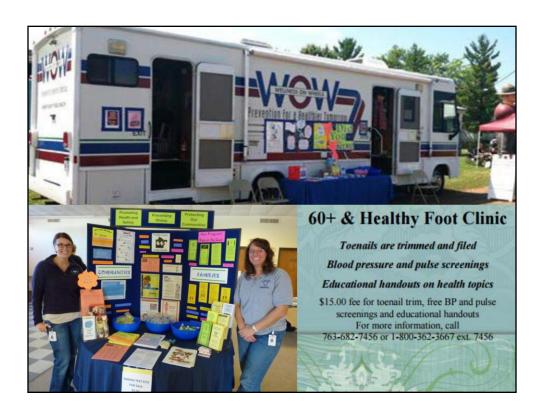
Some communities may not trust government because of past relations – i.e. American Indians were taken from there homes and families and stripped of their customs, African-American communities and communities of color have been oppressed by governments in many ways, such as the destruction of the Rondo neighborhood to make room for the highway – so because of this we have to be aware of how we give opportunities for engagement. Holding an open house at city hall will attract a certain crowd, but by meeting people where they are we can start to hear from communities that are not as likely to be heard in other forms of engagement.

Priority Populations

- American Indian
- Children and Youth
- Low Income Urban
- · Older Adults
- · People with Disabilities
- · Small Rural Communities



Explain our strategy with the pedestrian plan, trying to reach communities that face the most inequities and are generally less engaged in conversations about community planning. Meet people where they are at.



Amy Nystuen out of Wright County



Questions?

Chris Kartheiser

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Office of Statewide Health Improvement Initiatives
Physical Activity Unit
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2016 DAYS ON THE HILL

- Transportation Forward: Tuesday April 5,
 - Progress in Motion (Wed March 16)
- Healthy Kids Coalition: Wednesday March 16
 - See notes about SRTS bonding below
- MN Bike Summit (Bike MN): March 30

http://www.bikemn.org/component/events/event/225

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SRTS BONDING:

- MnDOT included funding, however it did not make it into the Governors proposal.
- Healthy Kids Coalition has secured a sponsor in the House, Rep Howe.

We know it is difficult to attend even one day on the Hill. Please share the information to your interested partners or stakeholders. Also, there may be in district meetings that are more convenient. Stay tuned.



ANNOUNCEMENTS

- Active Places Demonstration Project Funding
 - Deadline March 4, 2016
 - http://www.centerforpreventionmn.com/ourapproach/how-we-work/funding-initiatives/availablefunding

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ANNOUNCEMENTS



SRTS National Conference April 5-7, 2016

http://saferoutesconference.org/

Next Call: Thursday March 24; 10:00 - 11:00AM

Changed from March 17

Jennifer Pellitier will present her findings from the evaluation of the MN SRTS initiative.

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2016 MEETINGS

2016 Meeting Dates:

January 21

February 18

March 47 Changed to March 24

April 21?

May 19

June 16

July 21

August 18

September 15

October 20 (Confirm MEA)

November 17

December 15

Call Time: 10:00 - 11:00AM

Call In: 1-866-635-8513 Code: 6516622192

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THANK YOU.

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